

**St. James Investment Advisors, LLC**

St. James Investment Advisors, LLC is an investment adviser registered with the Securities and Exchange Commission. We provide investment advisory services. Brokerage and investment advisory services and fees differ and it is important for you to understand the differences.

Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing.

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**What Investment Services and Advice Can You Provide Me?**

We provide direct investment management services on a discretionary basis. We currently offer five primary investment strategies for managing your accounts: 1) The St. James High Dividend Yield Portfolio, 2) The St. James Blue Chip Dividend with Income Portfolio, 3) The St. James Growth Portfolio, 4) The St. James Moderate Portfolio, and 5) The St. James Conservative Portfolio.

We will determine whether our portfolios are suitable for you and maintain discretion over the implementation and investment of your account. Accounts are monitored on a daily basis and rebalanced as necessary. Our advice is primarily limited to equities, electronically traded funds, mutual funds, fixed income, bonds, absolute return investments, alternative investments, and cash investments.

Discretionary authority is granted to our firm in the investment advisory agreement signed by you. You may impose reasonable restrictions on this authority in writing with our acknowledgement.

We also provide indirect management services as a sub-advisor for other investment advisers on a discretionary basis.

At the direction of your primary investment adviser, we will invest your assets in our portfolios as described above. While we maintain discretion over the implementation and investment of our portfolios in your account, we do not enter into an agreement directly with you. Your primary investment adviser is responsible for determining whether our portfolios are suitable for you. These services may be provided within a wrap fee program sponsored by the primary investment adviser. You will receive a Form ADV 2A Brochure and Form CRS from your primary adviser.

We require that separately managed accounts under our High Dividend Yield, Blue Chip Dividend with Income and High Dividend Yield WRAP composites have a minimum of \$100,000 in total asset value to be managed, and accounts under our Growth, Moderate, Conservative and New York Municipal composites have a minimum of \$50,000. Exceptions may be made in certain situations.

[For more detailed information about our services, please see Items 4 and 7 of our Form ADV Part 2A Brochure.](#)

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**What Fees Will I Pay?**

You will pay an annual asset-based fee for our services. Fees are paid quarterly, in advance or in arrears. Fees for direct management services are negotiable.

In addition to our fee, you will also pay fees for custodial services, account maintenance, transaction fees, other brokerage fees, and mutual fund management fees. We do not share in any portion of such fees. Our fees can create conflicts of interest. For example, if we recommend that a client roll over their retirement plan assets into an account to be managed by our firm, such a recommendation creates a conflict of interest as we will earn a new (or increase our current) advisory fee as a result of the rollover.

[Please see Item 4 of our Form ADV Part 2A for more information about this conflict and how it is addressed.](#)

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

More detailed information about our fees and costs applicable to your account can be found in our Form ADV, Part 2A brochure (Item 5), a copy of which is available upon request, and is available at [www.stjamesia.com](http://www.stjamesia.com).

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## **What Are Your Legal Obligations to Me When Acting as My Investment Adviser? How Else Does Your Firm Make Money and What Conflicts of Interest Do You Have?**

*When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means. If you are introduced to our firm by a solicitor, we will pay the solicitor a referral fee. This presents a conflict of interest in that the solicitor has an incentive to refer clients to our firm based on the compensation received, rather than based on the client's needs.*

For a full discussion of our conflicts of interest and how they are addressed, please see Items 4, 10, 11, 12 and 14 of our Form ADV Part 2A.

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## **How Do Your Financial Professionals Make Money?**

Our advisors receive a base salary and a percentage of revenue generated by clients that they bring in. Our advisors who are owners also receive a percentage of firm revenue. The percentages are pre-arranged and vary by advisor. This presents a conflict of interest, as our advisors have an incentive to bring in new business.

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## **Do You or Your Financial Professionals Have Legal or Disciplinary History?**

No. Visit [Investor.gov/CRS](https://investor.gov/CRS) for a free and simple search tool to research our firm and our financial professionals.

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**For more information about our investment advisory services or to request the most current version of this relationship summary, please visit our website at [stjamesia.com](https://stjamesia.com), the SEC's website at [adviserinfo.sec.gov](https://adviserinfo.sec.gov), or call us at (631) 979-6520.**

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### **Conversation Starters**

Below are some questions you can ask our financial professionals to start a conversation about relationships and services:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?
- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?
- How might your conflicts of interest affect me, and how will you address them?
- As a financial professional, do you have any disciplinary history? For what type of conduct?
- Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

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### **St. James Investment Advisors**

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